Beat: Travel

THE AIR FRANCE AIRLINE UNVEILS JOON ITS NEW LOW COST SUBSIDIARY

STRATEGIC PLAN CALLED THE TRUST

Paris, Washington DC, 14.09.2017, 23:20 Time

USPA NEWS - The airline Air France revealed on Thursday the name of its low-cost subsidiary, Joon, whose principle had been approved on July 17 by the leading French union of pilots. Destinations and flights will be announced in September. The first aircraft carrying the company's blue logo will welcome passengers in the fall. Joon will initially propose short and medium-haul flights. Then, next year, it will tackle the long-haul market.

The airline Air France revealed on Thursday the name of its low-cost subsidiary, Joon, whose principle had been approved on July 17 by the leading French union of pilots.
Destinations and flights will be announced in September. The first aircraft carrying the company's blue logo will welcome passengers in the fall. Joon will initially propose short and medium-haul flights. Then, next year, it will tackle the long-haul market.----------
The main component of a new strategic plan called "Trust Together", this project will enable the group to revive in the face of increasingly fierce competition from low-cost companies and the Gulf companies.----------
The name of the mark had been carefully kept secret. The company had it discreetly filed, at the end of June, at the Inpi by the firm that manages the legal protection of its brands. source : Air Farnce

Article online:
https://www.uspa24.com/bericht-11986/the-air-france-airline-unveils-joon-its-new-low-cost-subsidiary.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Rahma Sophia Rachdi

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Rahma Sophia Rachdi

Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com